



AJ FAULHABER

WORK EXPERIENCE

Copywriter & Creative Strategist

Integrated Campaign Development | Brand Storytelling | Multicultural Marketing
Denton, TX | faulman2003@gmail.com | 972-505-5282 | Portfolio:

<https://www.ajportfolio.me/>

SWOOP Ad Agency (University of North Texas) | Copywriter & Art Director

2025 – Present

- Developed integrated campaign strategy for competitive, client-based advertising program, translating brand objectives into multi-channel creative concepts.
- Led copy and visual direction for pitch materials presented to client stakeholders
- Collaborated cross-functionally to refine messaging for targeted audience segments

Chick-fil-A | Team Member & Shift Support

2021 – 2026

- Delivered high-volume customer service during peak hours, supporting teams serving 100+ customers per hour
- Trained and onboarded 56+ new employees to maintain service quality and efficiency
- Supported daily operations in fast-paced environments requiring strong communication and teamwork

Valley Creek Church | Creative & Worship Leader/Camera Operator 2022 – Present

- Directed live production experiences for 200+ attendees, coordinating creative, technical, and performance elements.
- Organized events and volunteers for weekly programming and special services

SKILLS SUMMARY

Adobe InDesign · Photoshop · Canva ·
Creative Strategy · Campaign Development · Copywriting
Brand Storytelling · Project Management · Team Collaboration
Google Ads Certified

EDUCATION

University of North Texas
Bachelor of Arts Advertising & Brand Strategy (In Progress)
Minor: Journalism
North Central Texas College
Associate Degree

REFERENCES

Available upon request

CONTACT



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EXPERTISE

- Creative marketing tools
- Creativity
- Group collaboration
- Graphic design

OTHER ACCOMPLISHMENTS

Eagle Scout
Chick-Fil-A Remarkable Futures Scholar
Soaring Above Outstanding Achievement Award